



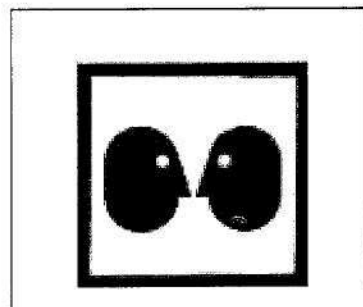
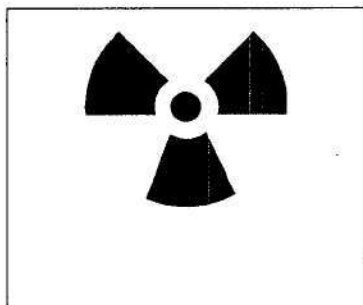
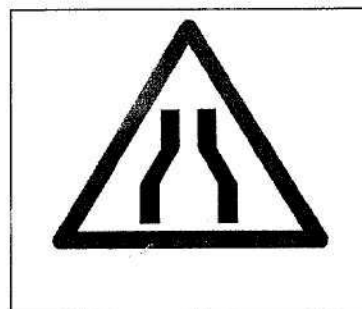
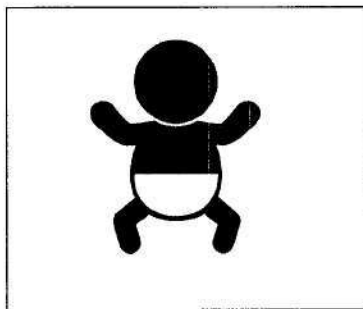
राष्ट्रीय डिजाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

2015

design aptitude test

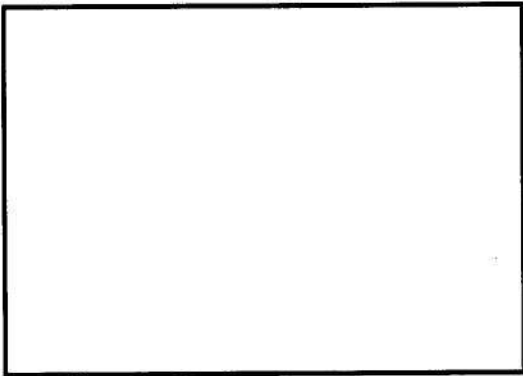
Master of Design (M. Des)

Question 1. (A) Pictorial images given below, write the meaning of the following pictorial. (Marks 6)

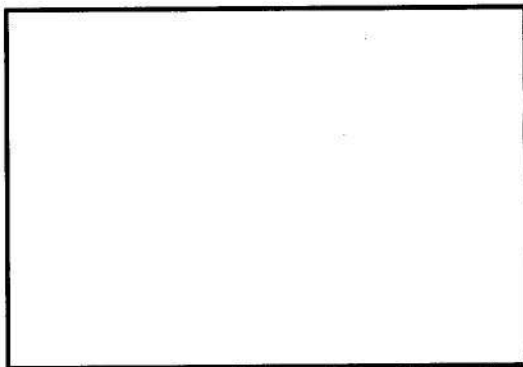


Question 1 (B). Draw a representation for the following in the boxes below: (Marks 6)

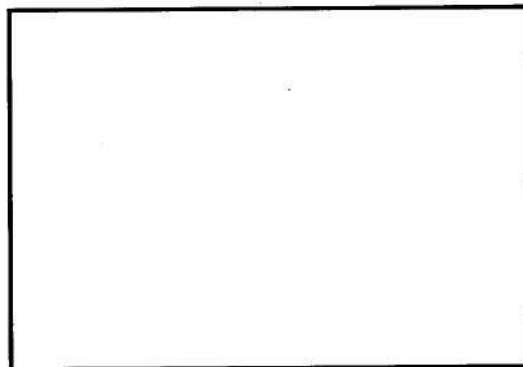
1) Potholes ahead (Traffic Sign)



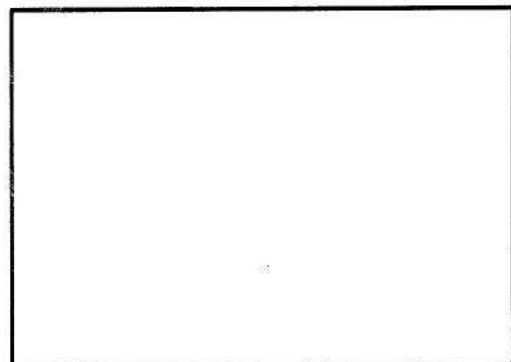
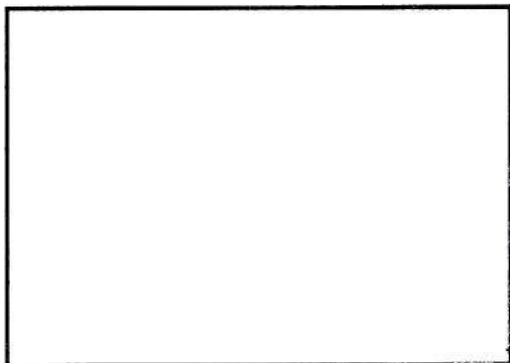
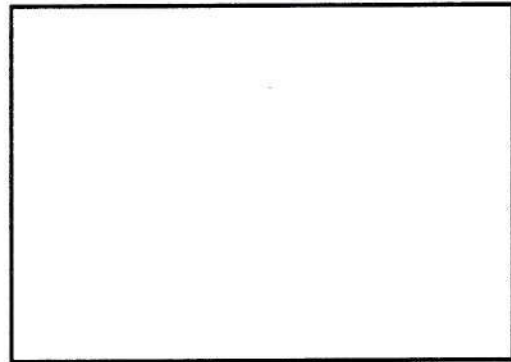
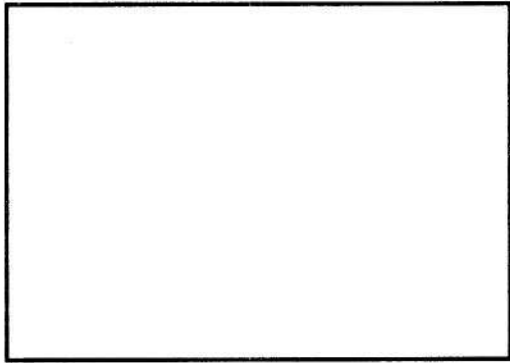
2) Gossip Space



3) Keep Cleanliness



Question 2. Given are 4 boxes without using arrow's show directions. (Marks 8)



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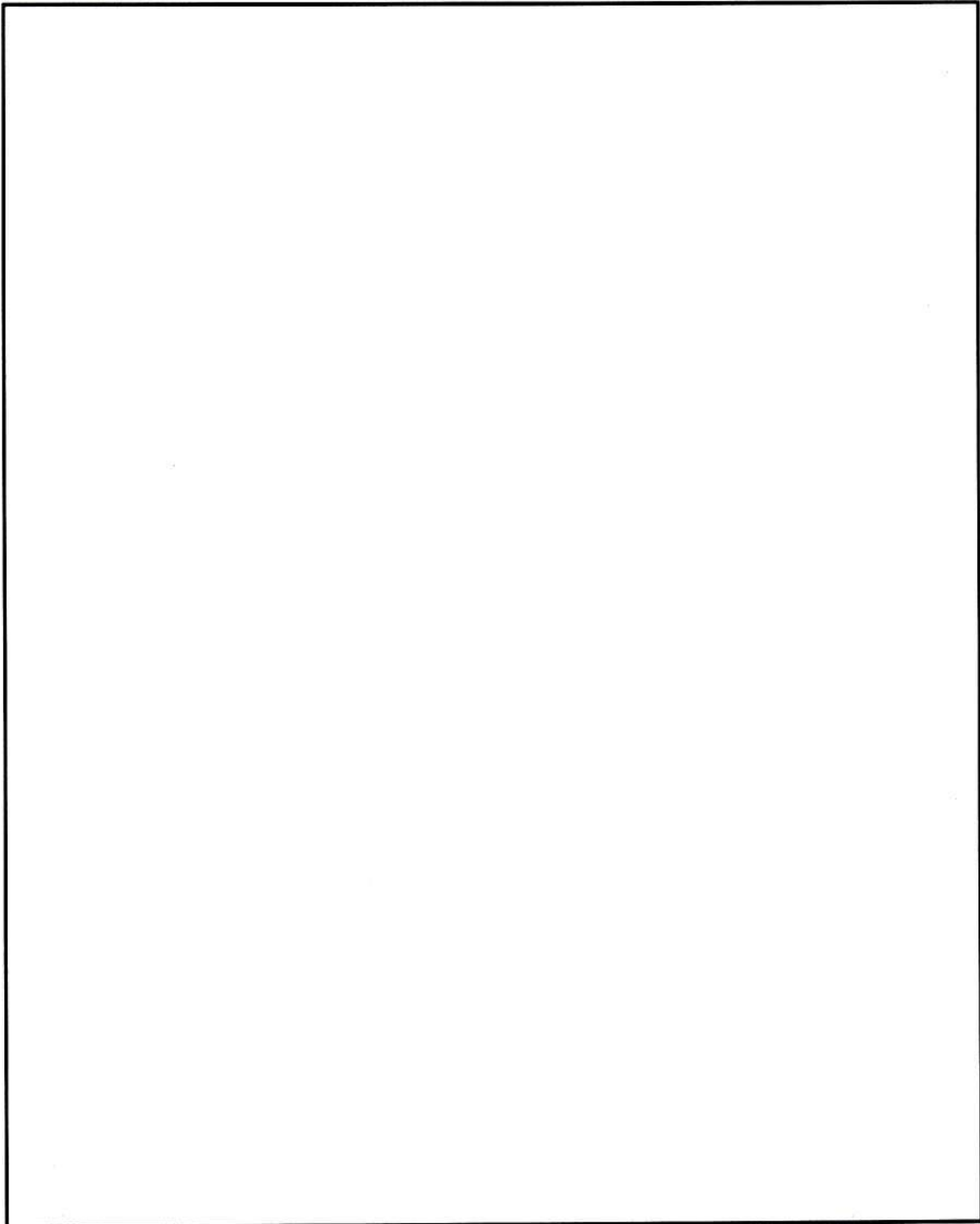
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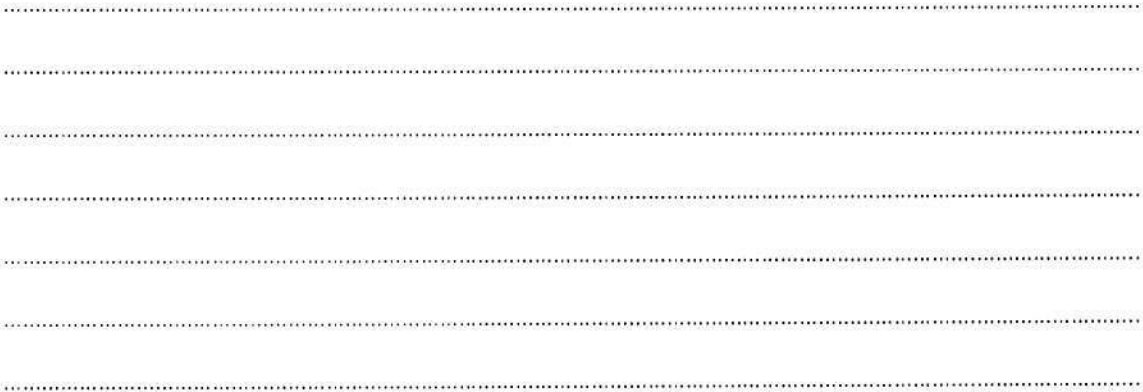
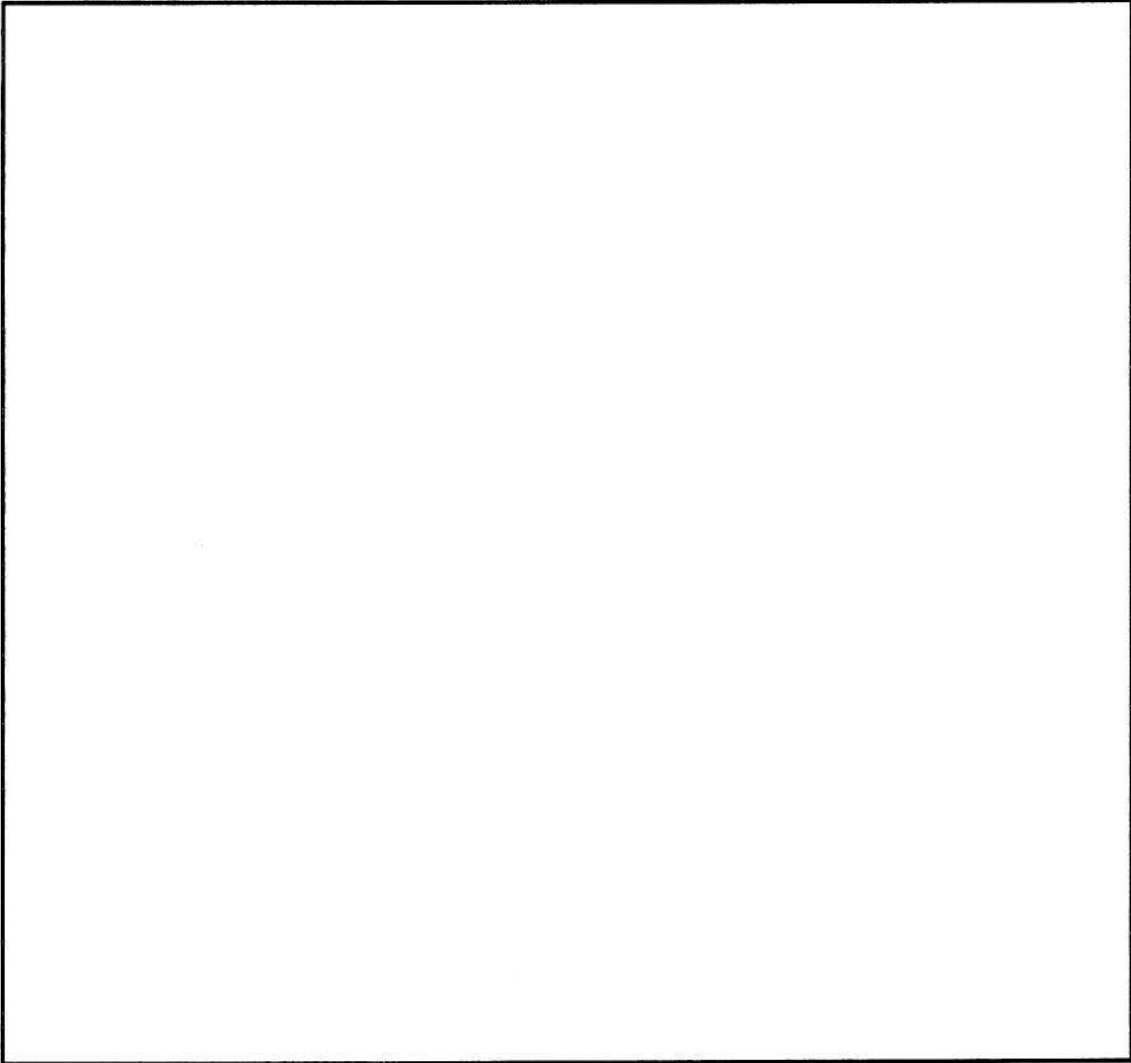
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Question 3. On a Tabletop surface, draw telephone & pair of spectacles on it in proportion in the space given below. (Marks 10)



Question 4. Keeping in mind senior citizens in the society, analyze one problem that they face at home or in neighborhood. Suggest changes to the problem in the space given below. (Marks 10)



Question 5. Show a humorous conversation between knife and an onion in the given four boxes.

(Marks 8)

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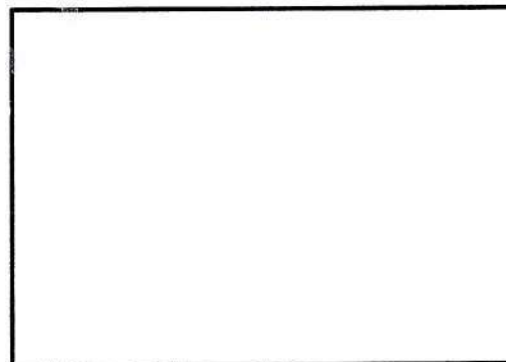
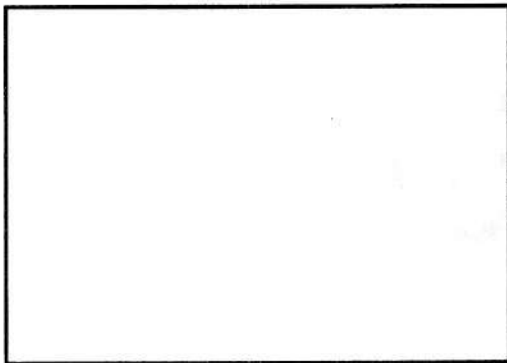
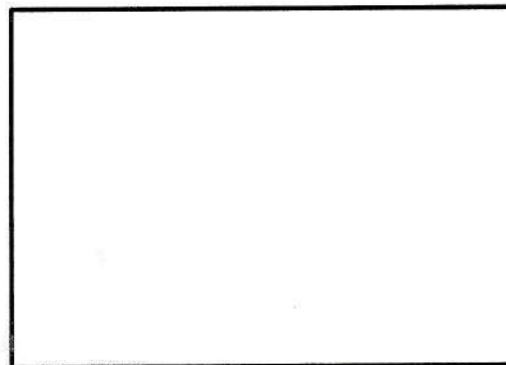
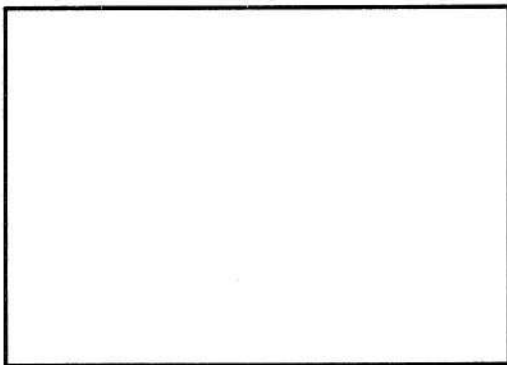
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Question 6. Draw 4 significant parts of the story given below from the following narration. Goose that laid the golden egg.

A man and his wife owned a very special goose. Every day the goose would lay a golden egg, which made the couple very rich. "Just think," said the man's wife, "if we could have all the golden eggs that are inside the goose, we could be richer much faster."

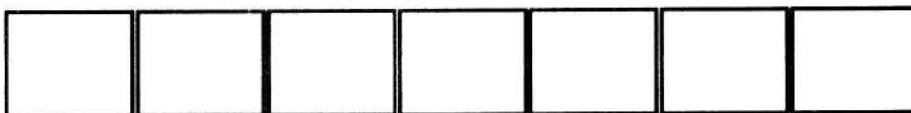
"You're right," said her husband, "We wouldn't have to wait for the goose to lay her egg every day. So, the couple killed the goose and cut her open, only to find that she was just like every other goose. She had no golden eggs inside of her at all, and they had no more golden eggs. (Marks 8)



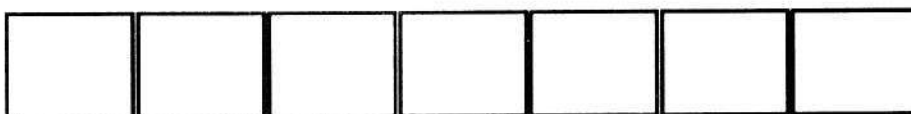
Question 7. Draw Color pallet of the following.

(Marks 12)

a) Cockroach



b) Cheetah



c) Sunflower

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d) Parrot

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Question 8. You are going for a survey to rural area for general health awareness write 10 step' s explaining your procedures. (Marks 10)

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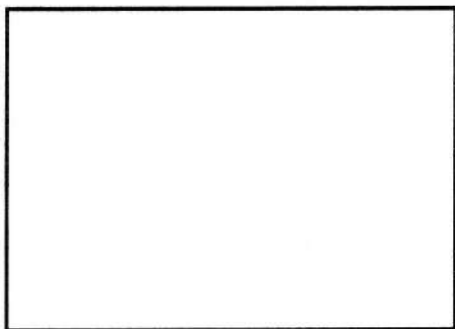
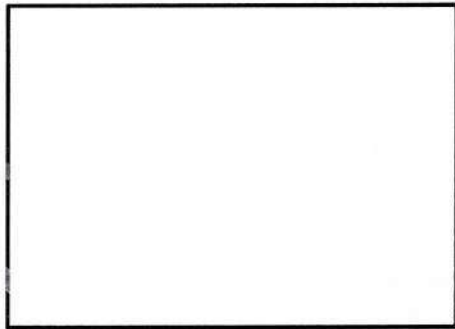
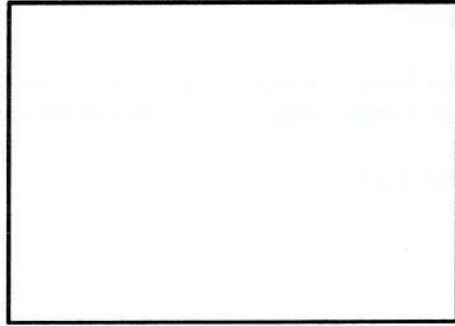
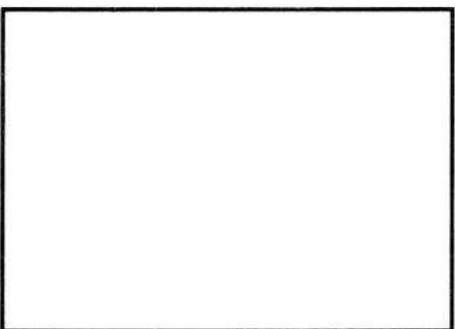
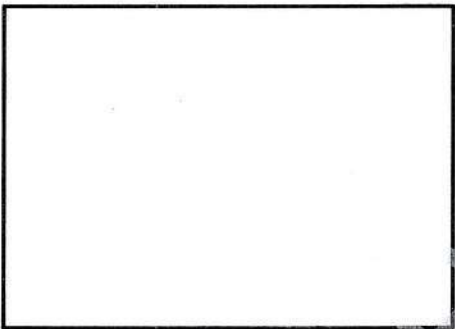
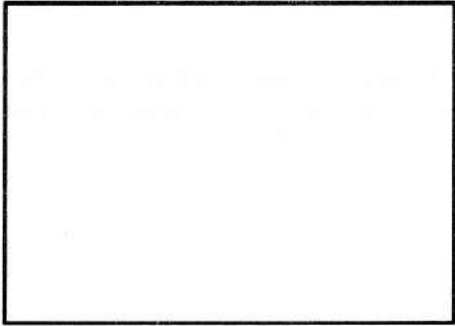
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Question 9

You have to make rotis/puris and have no rolling-pin to flatten the dough. State and illustrate four alternative ways, using objects from the kitchen, by which you could make the rotis/puris. (Marks 10)

Space for solution

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Question 10. Analytical and Reasoning based questions test the candidates' ability to select, compare, separate, distinguish or differentiate, deconstruct.

(Marks 12)

I. An amount of Rs. 1700/- deposited in your bank for a period of one year gives you returns of Rs 1802/- at an interest rate of

- a) 6.5%
- b) 6%
- c) 8%
- d) 8.5%

II. Complete the series by adding the two terms appropriately

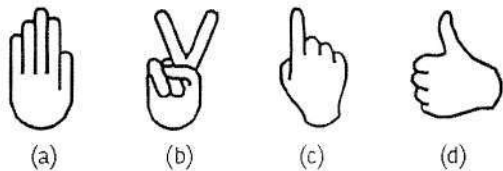
A 1 D 4 H 8 M 13 ____ ____

III. Fill up the blank using one of the options given below:

CMM, EOO, GQQ, _____, KUU

- a) GRR
- b) GSS
- c) ISS
- d) ITT

IV. Find the odd one out, from the four figures given below:



V. Which is the odd one out?

